PURNAA

COMPANY PROFILE

Fair Trade world-class cut-&-sew manufacturer that changes lives

- Be proud of your impact
- Improve your production quality
- Grow your brand

NAMASTE!

Welcome to Purnaa. We know you are working hard to build a brand with great products and that makes a positive impact in the world. We're here to help!

It can be challenging to find a highly-skilled manufacturer and it may seem like you need to compromise on either your commitment to ethical manufacturing and sustainability or on quality. But at Purnaa, we expertly manufacture great products without exploiting people or the planet.

We understand the challenges of sustainable sourcing, price constraints, and quality control, which is why we go above and beyond fair trade standards to provide world-class cut-and-sew services to dozens of successful brands.

Here's how we do it:

1. You submit your design
2. A project manager is assigned to work with you throughout the process
3. We sample, produce and ship your products

To get started, visit purnaa.com to submit your design idea for an estimate. In the meantime, read on to learn more about our capabilities!

WORLD FAIR TRADE ORGANIZATION

SUSTAINING FREEDOM THROUGH ENTERPRISE FBA FREEDOM BUSINESS ALLIANCE

WE SUPPORT UN GLOBAL COMPACT

OVERVIEW

Number of machines: 104
MOQ: Flexible depending on style, but we prioritize orders greater than 500 pieces (can include multiple sizes and colors)

Lead times:
• Sampling 4–12 weeks
• Sourcing fabric 6–8 weeks
• Production – Quantity dependent

SERVICES

- Pattern making
- Sampling
- Grading
- Sourcing
- Cut & sew
- Flat bed knitting
- Hand stitching
- Labeling & tagging, vacuum sealing • Metal detector
- Packaging Screen printing
- Hand embroidery
- Machine embroidery
- Fabric sourcing and storage
- Quality checking

All services listed are in-house. We outsource screen printing to local partners.

PRODUCTION CAPACITY

Purnaa's production capacity varies according to design.

- Caps 2,000 per month
- Larger bags/Backpacks 2,500 per month
- T-shirts 10,000 per month
- Stuffed Toys 10,000 per month
- Knitted dolls 7,000 per month

PRODUCT CATEGORIES

- Headwear including caps and beanies
- Bags and other accessories
- Knit tops and bottoms (t-shirts, tanks, polos, sweatshirts, yoga pants, etc)
- Stuffed Toys
- Crochet
- Lingerie

QUALITY

At Purnaa we have a 'Quality Meets Care' ethos. Our team prides themselves on the level of quality and diligence provide to all customers every step of the way.

Quality Goods - Made by the caring hands of our wonderful and skilled employees, in a positive environment. Purnaa Handmade in Nepal equals high-quality.

Quality Assurance - During production every order has a designated in-house Project Manager, tracking your product.

Quality Control -100% Inspection on all orders as standard. After Production is complete each and every piece is individually inspected to ensure the highest quality.

Product Guaranteed - Clear Communication After delivery the Project Manager follows up to guarantee product satisfaction.

TESTING

Our closest test centre is in India, we typically work with SGS and results take on average 2 weeks, the cost will be borne by the client. We can also work with nominated test centres.

IN-HOUSE MACHINERY

- Single needle
- Overlock 4 thread
- Overlock 5 thread
- Overlock 6 thread
- Gathering overlock 6 thread
- Flatlock
- Post bed Bar Tack
- Button Hole Kansai
- Double needle sewing machine
- Feed of the eye arm flat lock
- Eye embroiderer machine
- 48 - KH868 Brother Knitting machine all with the optional intarsia carriage
- 3 - KH850l (double bed machine)
- 3 - KH260 (3 guage machine)
- Mimaki TS100 dye sublimation printer; high speed printing (1600mm max width)
- 2 Die press machines
- Laser Etcher
- Fabric saws

SUSTAINABILITY

Purnaa has advocated for environmentally friendly, low-impact manufacturing since it was founded. Being based in the Himalayas we are aware of the irreversible damage that is happening to our environment. As a business, we take steps to reduce our environmental impact wherever possible. As part of our WFTO audit, our commitment to sustainable practices is reviewed and reported on.

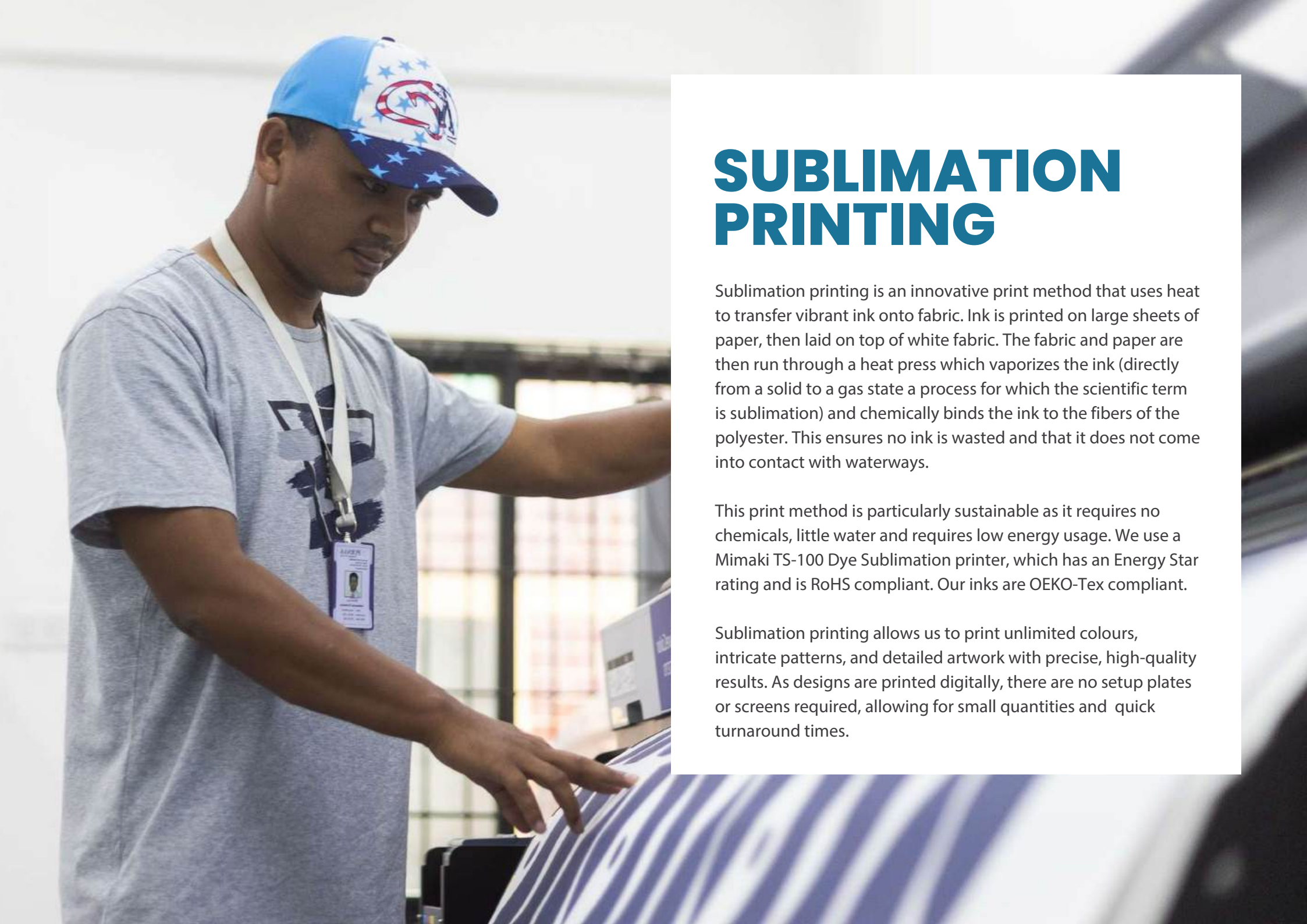
Energy usage - 96.2% of the energy generated in Nepal is created by hydropower and 68% of Nepal's energy consumption is produced locally. Therefore at least 65% of our power consumption comes from hydro. We also use:

- LED lighting which is 80% more efficient than fluorescent lighting.
- Internal servo motor sewing machines that use 80-90% less power than older clutch-drive machines
- An oil-drum sublimator that saves 50% power when compared to fully electric sublimation

Water usage - like many homes and businesses in Kathmandu, we collect rainwater. This allows us to rely less on mains water and prevents us from running out of water in the drier seasons.

Recycling - we work with the recycling social enterprise Doko to sort 100% of our waste into plastic, paper, electronics and metals, compostable, and non-compostable-non-recyclable waste. Doko have created a recycling waste management system in Kathmandu to ensure that all recyclable waste is recycled properly.

Garment manufacturing waste (such as fabric scraps) is sold for upcycling into cushion stuffing. Once a year we have a sample sale to sell our old fabric at rock-bottom prices to our staff and members of the community. For more information see our **Annual Impact Report**



SUBLIMATION PRINTING

Sublimation printing is an innovative print method that uses heat to transfer vibrant ink onto fabric. Ink is printed on large sheets of paper, then laid on top of white fabric. The fabric and paper are then run through a heat press which vaporizes the ink (directly from a solid to a gas state a process for which the scientific term is sublimation) and chemically binds the ink to the fibers of the polyester. This ensures no ink is wasted and that it does not come into contact with waterways.

This print method is particularly sustainable as it requires no chemicals, little water and requires low energy usage. We use a Mimaki TS-100 Dye Sublimation printer, which has an Energy Star rating and is RoHS compliant. Our inks are OEKO-Tex compliant.

Sublimation printing allows us to print unlimited colours, intricate patterns, and detailed artwork with precise, high-quality results. As designs are printed digitally, there are no setup plates or screens required, allowing for small quantities and quick turnaround times.

SOURCING

Purnaa has long-term relationships with a range of certified fabric mills in Nepal, China and India.
We have an extensive sustainable fabric library which includes organic, recycled and cellulosic fabrics; low-impact, AZO-free and natural dyed fabrics; and chromium free vegetable tanned leather. We have materials sourcing relationships with GOTS, Fair Trade, SA8000, and Oeko-Tex 100 certified suppliers. As Purnaa is based in Nepal there are many traditional fabrics available locally. Our suppliers have the capabilities to color match according to request.
We have access to the following fabrics:

- Organic cotton knits and wovens
- Sustainable natural knits (hemp, banana, bamboo)
- Recycled Polyester
- Vegetable tanned leather
- Custom sourcing to customer needs

Yarns:

- 100% (Organic) Cotton Yarn
- Polyester Mix Yarn
- Acrylic Yarn
- Multiple weight, ply, and color options available

PURNAA
GUARANTEED
FAIR TRADE

SECRETARY OF STATE'S
AWARD FOR CORPORATE EXCELLENCE

WE SUPPORT

COMPLIANCE & ACCOUNTABILITY

Purnaa is a guaranteed World Fair Trade Organization member. As such, we are committed to following the ten principles of Fair Trade and are audited to ensure we meet or exceed local labor laws.

AWARDED

Purnaa was awarded the US State Department's Award for Corporate Excellence in 2021 and the Common Objective Leader Award in 2022. In 2023 Purnaa won a USAID Trade and Competitiveness Grant, that was invested in new embroidery machines and services.

NEPAL TRADE PREFERENCES

Following the 2015 earthquake, Nepal holds a special trade preference with the USA for bags, hats and scarves. As a GSP Least Developed Country, Nepal has access to duties reduction in many countries. Nepal also qualifies for the EU's 'Everything But Arms' initiative, quota-free treatment for all Least Developed Countries.

OUR CUSTOMERS

nooks design

Feiner Zwirn

Ginger & Peach

PECO BAG

HAZEL VILLAGE

HeadPeace

FLAPPYNAPPIES

ambler

KEY PRODUCT: CUSTOM CAPS

KEY PRODUCT: STUFFED TOYS

KEY PRODUCT: CROCHET

KEY PRODUCT: BAGS

KEY PRODUCT: TEES, HOODIES & TANKS

KEY PRODUCT: CUSTOM PRINTS

KEY PRODUCT: YOGA PANTS

KEY PRODUCT: BABY BOOTIES

KEY PRODUCT: LINGERIE

CONTACT US

+977 9708-080-933 | sales@purnaa.com

@purnaanepal