

# Internship

## World Fair Trade Organization (WFTO)



The World Fair Trade Organization (WFTO) is a global network of organisations representing the Fair Trade supply chain. Membership in WFTO provides Fair Trade organisations with credibility and identity by way of an international guarantee system, a place of learning where members connect with like-minded people from around the world, tools and training to increase market access, and a common voice that speaks out for Fair Trade and trade justice.

WFTO is the home of fair traders: producers, marketers, exporters, importers, wholesalers and retailers that demonstrate 100% commitment to Fair Trade and apply the WFTO 10 Principles of Fair Trade to their supply chain. The works and achievements of its members make WFTO a global authority on Fair Trade and a guardian of Fair Trade values and principles.

The WFTO operates in around 75 countries across 5 regions (Africa, Asia, Europe, Latin America, and North America and the Pacific Rim) with elected global and regional boards. The organisation maintains a small secretariat in Culemborg (around 10 people) which coordinates the activities of the movement.

WFTO currently has a vacancy for an enthusiastic and committed

### **SOCIAL MEDIA INTERN (1 February 2019 – 1 August 2019)**

An internship at the WFTO provides a first-hand experience of working in a global network of Fair Trade Organizations. The intern will join an international team of online interns that will perform specific tasks for WFTO's social media. The intern will report directly to the social media team leader.

#### **Tasks and responsibilities**

1. Research relevant materials for WFTO's social media daily communications.
2. Take active part in developing social media content - with direct supervision of the Communications Coordinator.
3. Collaborate with a team of Social Media Interns to support communications work, including development of campaigns material, articles, visuals and more.
4. Propose ways to improve WFTO's social media channels.

#### **Requirements:**

- Fluency in spoken and written English
- High awareness on Fair Trade and other social issues
- Good drafting skills in English is preferred
- Social Media enthusiast
- Hands-on and results-oriented.



#### **Address**

WFTO World Fair Trade Organization,  
Godfried Bomansstraat 8-3,  
4103 WR Culemborg, The Netherlands



#### **Phone | Email | Online**

Phone: +31(0) 345 53 6487  
Email: [info@wfto.com](mailto:info@wfto.com)  
Website: [www.wfto.com](http://www.wfto.com)

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**Desired:**

- Understanding of and commitment to the philosophy of Fair Trade
- Experience in working in a multi-cultural setting.
- Has good understanding of current development issues
- Graphics Skills in Photoshop, Adobe Illustrator and other programs

**Number of hours of work per week:**

Very flexible. Intern may choose preferred working hours and the number of hours depends on the intern's ability to deliver the number of posts per week. The number will be agreed with the social media team leader.

**Location:**

Virtual. The intern may work from her/his place of residence.

**Duration:**

Six months.

**Remuneration**

This is an unpaid internship.

**How to apply**

Please send CV and cover letter (pdf only) before the 15 December 2018, explaining why you are interested in the position to [communications\[@\]wfto.com](mailto:communications[@]wfto.com) and state "Social media Intern (Virtual)" on the subject line.



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