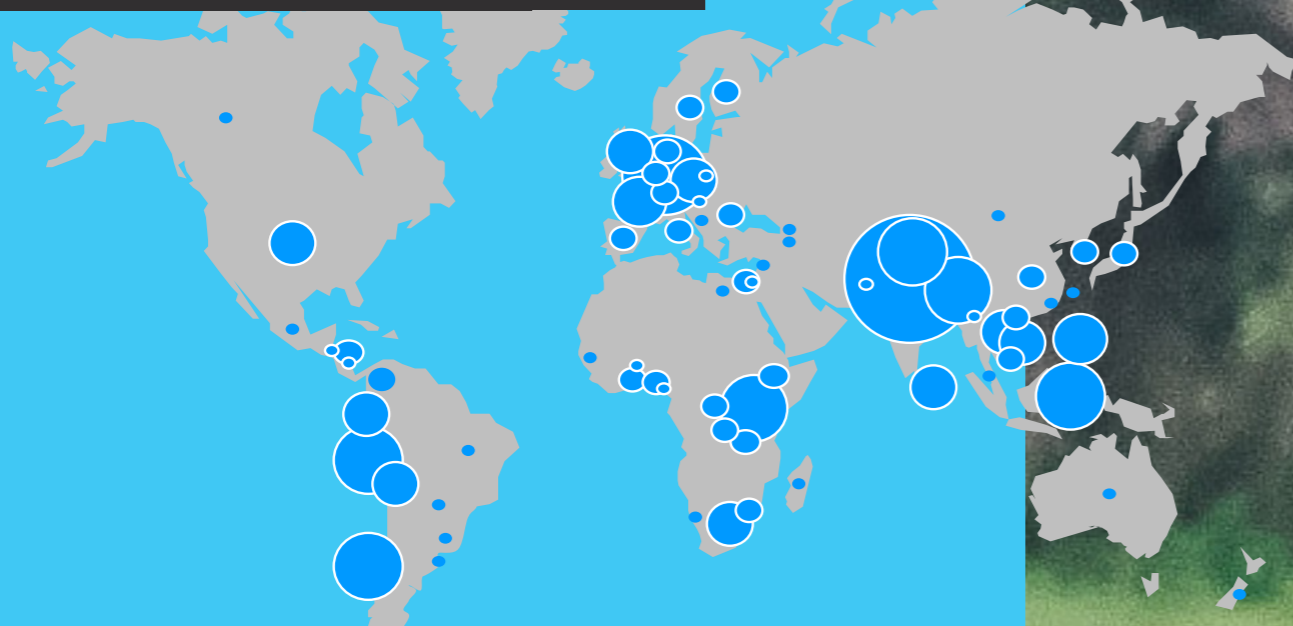
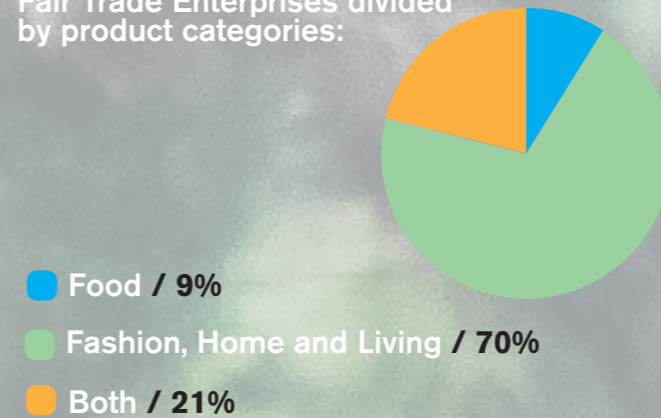


## LOCATING FAIR TRADE ENTERPRISES



## PRODUCT CATEGORIES

Fair Trade Enterprises divided by product categories:



# WFTO



## REFUGEE FOCUSED ENTERPRISES

**20** Fair Trade Enterprises are focusing on working with refugee artisans

## FAIR TRADE ENTERPRISES GLOBALLY

**323** WFTO trading members  
**236** are in developing economies

Fair Trade Enterprises are WFTO trading members with business models that put people and planet first. In addition, the WFTO community also includes 70 support organisations & network organisations.

# 965,700

## Livelihoods impacted

Average member in developing economies directly benefits 650 livelihoods

women  
 make up  
**74%**  
 of livelihoods impacted

## WOMEN'S LEADERSHIP\*

**51%** of board positions are held by women

**52%** of CEOs are women

**54%** of senior roles are held by women

## ENTERPRISES / COUNTRY

Top 10 countries with most Fair Trade Enterprises:

- 48 / India
  - 20 / The Netherlands
  - 19 / Kenya
  - 18 / Bangladesh
  - 17 / Nepal
  - 15 / Peru
  - 12 / Indonesia
  - 11 / Chile
  - 11 / France
  - 9 / Sri Lanka
- (72 countries in total)

## MAIN EXPORT MARKET

Number of Fair Trade Enterprises exporting to:

- 168 / United States
- 133 / Germany
- 129 / UK
- 94 / Canada
- 91 / Japan
- 90 / France
- 88 / Italy
- 79 / The Netherlands
- 69 / Switzerland
- 62 / Austria

## DOMESTIC SALES

**57%**

of Fair Trade Enterprises in developing economies report significant sales in their domestic market.

## CIRCULAR ECONOMY

**28**

Fair Trade Enterprises use circular economy production models (e.g. upcycling) for their main product lines. Per region:

- 8 / Africa & Middle East
- 14 / Asia
- 2 / Europe
- 4 / Latin America

## FAIR TRADE ENTERPRISE TURNOVER

€ 761,390,120  
 total

€ 2,357,245  
 average

## ORGANIC AGRICULTURE

**91** Fair Trade Enterprises are incorporating organic production

## The Global Community of Fair Trade Enterprises (2018)