

Draft Program (v.06Mar15)

WFTO 2015 Conference - TRADE FOR CHANGE

Day 0 - SAT		23-May-15
		Arrival of participants
10:00	19:00	Registration of participants & Info Desk
AM/PM		Possibility of group visit to Expo 2015 (tbc)
19:30	21:00	WFTO Welcome Dinner

Day 1 - SUN		24-May-15
Start	End	What
7.00	9.00	<i>Breakfast</i>
8.00	9.00	Registration of participants (for late arrivals only)
9:00	10:00	<i>Transfer to EX ANSALDO</i>
10:00	12:15	Joint Opening Ceremony WFTWeek & WFTO Conference (incl. interactive ceremony with producers and volunteers from Italian worldshops). Keynote speaker: Palagummi Sainath
12.00	13.00	<i>Transfer back to Klima Hotel</i>
12:30	14:00	<i>Lunch and free time</i>
14:30	15:00	The Fair Trade movement and WFTO: Reflections on our journey (By Carol Wills and Jacqui MacDonald-tbc)
15:10	15:55	Guaranteed Fair Trade - Strategy to Use the Label (By Geoff White) - How we are using it and experience with the GS process (By Safia Minney-tbc and Selyna Peiris)
16:00	16:30	<i>Coffee break</i>
16:30	17:30	Advocating for change (By Sergi Corbalan/FTAO and Bruce Crowther/FTTowns)
17:30	17:40	Our success stories (Sneak peek)
17:40	18:00	Other short info
18:00	19:00	<i>Free Time</i>
19:00		<i>Dinner (TBC - event to be defined)</i>

Day 2 - MON		25-May-15
Start	End	What
07:00	08:45	<i>Breakfast</i>
09:00	09:50	Plenary session Inspirational speaker: Franscico VanDerHoff
10:00	17:00	GS Clinic (Bilateral meetings, by appointment only)
10:00	10:45	Workshop session 1 (Learning)
		1A) The experience of Ten Thousand Villages Canada (By Ryan Jacobs) (TBC)
		1B) Our Success stories (By Mona El Sayed, Jonit Bookheim)
		1C) The most important conversation in Fair Trade today: Fair Prices, Fair Wages and Living Wages (1) (By Rain Morgan, Johnny Joseph, Verena Albert, Frans Papma)
		1D) WFTO Guarantee System: What it takes to be a peer visitor! (By Carol Wills)
		1E) Monitoring your suppliers and building an IMS – knowing that Fair Trade is happening on the ground (1) (By Allison Barret)
11:00	11:30	<i>Coffee break</i>
11:30	12:15	Workshop session 2 (Credibility and Identity)
		2A) Social and solidarity economy: exploring 'domestic FT' (1) (By CTM-Altromercato, TBC)
		2B FT Fashion, changing the world (By Safia Minney)
		2C) Securing brand protection for Fair Trade (By Emanuele Montelione)
12:30	13:00	<i>FREE TIME</i>
13:00	14:00	<i>Lunch</i>
14:30	15:15	Workshop Session 3 (Market Access and Others)



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		3A) Retailing Handcrafts (By Geoff White)
		3B) Handmade today: Trends in the US market and oppprtunities for Artisan Products (1) (By Colvin English and Allison Garafalo)
		3C) Trends in the EU market (1) (TBC)
		3D) Financing Fair Trade (By Malcolm Curtis and PRICE project-TBC)
		3E) Campaigning for Fair Trade (TBC)
15:30	16:15	Workshop Session 4 (Voice)
		4A) Small Producers & Climate Change: Context, Experiences and the Path Forward (By Ryan Zinn)
		4B) FFTowns beyond the North: expanding into the global South (By Bruce Crowther, Tadeusz Makulski)
		4C) Gender in WFTO: Beyond Principle 6 (By Elaine Jones, Patrick Veillard, Carol Wills)
		4D) Advocating for FT (By Sergi Corbalán)
16:30	17:00	<i>Coffee break</i>
17:00	17:30	Plenary on learning
18:00	19:30	<i>Free Time</i>
18:00	19:30	Other paralell meetings
19:00		<i>Dinner</i>
20:30		Free night. (TBC - Option: visit to Expo 2015 or guided visit to Milan city center)

Day 3 - TUE		26-May-15
Start	End	What
07:00	08:45	<i>Breakfast</i>
09:00	09:50	Plenary session (Inspirational speaker: Prof. Paul Singer)
10:00	17:00	GS Clinic (Bilateral meetings, by appointment only)
10:00	10:45	Workshop session 5 (Others)
		5A) Sustainable food supply-chains and the importance of ecertification (By Ana Asti, Teresa Corção)
		5B) Government regulations on Fair Trade (By Sergi Corbalán)
		5C) Using the WFTO FT label: promoting your organisation and products (By TradeAid Importers)
		5D) The most important conversation in Fair Trade today: Fair Prices, Fair Wages and Living Wages (2) (By Rain Morgan, Johny Joseph, Verena Albert, Frans Papma)
11:00	11:30	<i>Coffee break</i>
11:30	12:15	Workshop session 6 (Others)
		6A) Handmade today: Trends in the US market and oppprtunities for Artisan Products (2) (By Colvin English, Allison Garafalo)
		6B) Trends in the EU market (2) (TBC)
		6C) Monitoring your suppliers and building an IMS – knowing that Fair Trade is happening on the ground (2) (By Allison Barret)
		6D) Social and solidarity economy: exploring 'domestic FT' (2) (By CTM-Altromercato, TBC)
12:30	13:00	<i>FREE TIME</i>
13:00	14:00	<i>Lunch</i>
14:30	18:00	Regional Meetings
19.00	19.45	<i>Transfer to Fabbrica del Vapore</i>
20.00	22.00	Dinner: FAIR CUISINE SPECIAL EVENT (dinner + live music)
22.00	24.00	<i>Transfer back to Klima Hotel</i>

Day 4 - WED		27-May-15
Start	End	What
07:00	08:45	<i>Breakfast</i>
All day		Possibility of group visits to Expo 2015; for non-WFTO members (tbc)
09:00	10:00	Plenary to reflect on some non-AGM, key issues



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10:00	12:00	Business session for AGM
12:30	14:00	<i>Lunch</i>
14:00	17:00	WFTO AGM
17:00	17:45	Closing of the WFTO 2015 Conference, Mohammed Islam Design Award
18:00	19:00	<i>Free time</i>
19:00	21:30	Dinner, with entertainment (Dancing night)

Day 5 - THU		28-May-15
Start	End	What
07:00	09:00	<i>Breakfast</i>
AM		Departure of participants from Klima (Transfer to Hostel, if applicable)
All day		Possibility of group visits to Expo 2015 (tbc)
All day		B2B sessions at Milano Fair City
	12:00	Final set-up of stands at the Milano Fair City
	12:00	Milano Fair City (WFTO Market place)
TBC		Other Meetings between WFTO Board and others

Grey – To Be Confirmed