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## **WFTO Asia: Communications Student Internship**

### **Internship description**

Train and understand communications in a regional network organisation working with the pioneers of Fair Trade in Asia: understand how a regional network of not for profit organisations, is represented. Understand the objectives of the World Fair Trade Organization especially the 10 principles of Fair Trade. Work on communications to Asian WFT Members. This post will work closely with the Director WFTO Asia based in Chiang Mai and the Communications Manager based in Bangkok. Primary objective: to raise the profile of WFTO Asia.

### **Principle responsibilities will include some of the following:**

Further develop the WFTO communications strategy including:

- Newsletter
- Website
- Twitter
- Facebook
- Campaigns
- World Fair Trade Day

### **Secondary responsibilities may include:**

- Conference arrangements 2016
- Work on Free Trade Agreements
- Report on activities including the annual report
- Who we are- facts and figures on Fair Trade in Asia
- With special focus on media days such as International Women's Day, World Fair Trade Day, Child Labour day etc.
- VIP program
- Friends of Fair Trade program
- Promote Fair Trade Towns

### **Key competencies**

- Confident communicator
- Networker
- Writing skills

**Also ideal to have**

- Graphics
- Cultural understanding

**Qualifications minimum**

Completed at least one year of a degree in relevant subject, eg: English, Journalism, Media, Communications.

**Outputs**

To be defined as per the skill and availability of the applicant

**Place of work and hours**

To be based in the office in Chiang Mai, Thailand. Hours to fit with the assignment of the student and their availability it could be for example 4 hours a week for six months or two full weeks full time.

**How to apply**

Please write to [director@wfto-asia.com](mailto:director@wfto-asia.com) with details of why you want the job, cv and availability.