



World Fair Trade Organization
Chiang Mai
Thailand
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Summary

The aim of the internship is to set up and manage the communication of a Fair Trade Towns campaign in Asia. The campaign aims to connect government, producers and consumers, for greater engagement in Fair Trade at a local government/town level. This campaign will initially rely solely on a highly motivated volunteer who can commit eight hours a week for a minimum of one year. The role will have the support of both World Fair Trade Organisation Asia and the FT Towns movement of Latin America. The regional approach will replicate the approach of Latin America (LA) and all materials etc in Spanish will be shared for replication in the Asia region.

WFTO Asia: Asia Fair Trade Towns Internship or Volunteer (VIP)

The VIP will be the contact person for Asia Fair Trade Towns, supporting the development of FT Towns throughout Asia. This internship position will work closely with the WFTO Asia office in Chiang Mai, but it is primarily a remote position.

Principle responsibilities

To set up an independent website for Asian Fair Trade Towns (costs covered)
Translate from Spanish all relevant documents from the LA website
Invite all regional networks working in Fair Trade to be part of the initiative
Understand the context of Fair Trade Towns in Asia
Make contact and connect together existing initiatives in Asia
Encourage and support active initiatives in Asia

Key competencies

- Able to Communicate key messages in simple clear accurate English
- Translate documents from Spanish to English
- Able use word press or have technical skills to learn this program
- Cultural understanding of Asian context
- Ideally lived in Asia for more than six months

Outputs

Independent website which does not promote one label mark or certification over another up and running an updated at least twice a month
Materials for sharing on the website
Contacts established with all initiatives in Asia
Support delivered as identified as per the needs of the region

Qualifications minimum

Evidence of experience of working in Fair Trade, or similar initiative



ASIA

Place of work and hours

Working remotely for a minimum period of at least one year. With a commitment of eight hours a week. Priority will be given to Asian applications and those individual able to commit to a year. With three months probationary period. This internship will receive no financial support, but the costs of setting up the website will be covered.

How to apply

Please write immediately to vip@wfto-asia.com with details of why you want the job, CV and availability.