



Home of Fair Trade
Enterprises

INTERNSHIP

WORLD FAIR TRADE ORGANIZATION (WFTO)

The World Fair Trade Organization (WFTO) is a global network of organisations representing the Fair Trade supply chain. Membership in WFTO provides Fair Trade organisations with credibility and identity by way of an international guarantee system, a place of learning where members connect with like-minded people from around the world, tools and training to increase market access, and a common voice that speaks out for Fair Trade and trade justice.

WFTO is the home of fair traders: producers, marketers, exporters, importers, wholesalers and retailers that demonstrate 100% commitment to Fair Trade and apply the WFTO 10 Principles of Fair Trade to their supply chain. The works and achievements of its members make WFTO a global authority on Fair Trade and a guardian of Fair Trade values and principles.

The WFTO operates in around 75 countries across 5 regions (Africa, Asia, Europe, Latin America, and North America and the Pacific Rim) with elected global and regional boards. The organisation maintains a small secretariat in Culemborg (around 10 people) which coordinates the activities of the movement.

WFTO currently has a vacancy for an enthusiastic and committed

SOCIAL MEDIA INTERN - ONLINE (remote internship)

28 September 2020 - 28 March 2021

An internship at the WFTO provides a first-hand experience of working in a global network of Fair Trade Organizations. The intern will join an international team of online interns that will perform specific tasks for WFTO's social media. The intern will report directly to the social media team leader.

Tasks and responsibilities

1. Develop stories for WFTO's social media.
2. Contribute in making the WFTO social media profiles more engaging.
3. Help prepare and run the 2021 campaigns of WFTO on social media.
4. Analyse insights and help find new audiences for WFTO.
5. Help research data and information and gather new materials for WFTO's social media.

Requirements:

- Fluency in spoken and written English
- Good drafting skills in English is preferred
- Good awareness on sustainability issues
- A social media enthusiast
- Hands-on and results-oriented
- Eager to learn story telling for social media

World Fair Trade Organization

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Desired:

- Understanding of and commitment to the philosophy of Fair Trade
- A strong desire to save the planet from outdated business models
- Graphics Skills in Photoshop, Adobe Illustrator, Spark, Canva and other programs, or willingness to learn

Number of hours of work per week:

Very flexible. Intern may choose preferred working hours and the number of hours depends on the intern's ability to deliver the number of stories per week. The number will be agreed with the social media team leader. Students could also receive ECTS credits for this internship, if requested.

Location:

Remote internship. The intern may work from her/his place of residence.

Duration:

Six months.

Remuneration

This is an unpaid internship.

How to apply

Please send CV and cover letter (pdf only) before the 16 September 2020 (9am CEST), explaining why you are interested in the position to [secretariat\[@\]wfto.com](mailto:secretariat[@]wfto.com) and state "Social media Intern (Virtual)" on the subject line.