



HOW TO CELEBRATE WORLD FAIR TRADE DAY

Events you can organize for #WFTDay

Face painting

This is a fun activity. Paint your face with the WFTDay logo, make a photo of your painted face and send the photo together with your organization's name to us on [info@\[wfto.com\]](mailto:info@[wfto.com]). We will upload the photos on the Community section of the WFTDay website!

Fair Trade Product Fairs

In several parts of the world, public fairs are held where Fair Trade shops display their products. Everybody can participate in products fairs and enjoy the food tasting of delicious and diverse products from small producers around the world. Help promote Fair Trade products by volunteering and promoting Fair Trade product fairs.

Fair Trade Fashion Shows

Let's promote Fair Trade fashion! Organize your own fashion show and show to your community the latest Fair Trade fashion collection!

World Fair Trade Day Beating of Drums

Drum beating is becoming an event associated with World Fair Trade Day celebration. Let's keep this tradition. If possible, include beating of drums in your events. It is sure way to catch attention, it is fun and lively!

Fair Trade Coffee/Tea Breaks

Several Fair Trade shops and organizations have successfully held Fair Trade Coffee Breaks, and each time a new record is set. Fair Trade Coffee Breaks are very effective ways in promoting the consumption of Fair Trade beverages during coffee break time in offices and various establishments. Help promote Fair Trade coffee and other beverages consumption by participating in Fair Trade Coffee/Tea Breaks. Visit and inquire your nearest Fair Trade shop about this event.

Fair kids painting competition

Children have wonderful imagination! We can teach children the values of fairness and Fair Trade through painting competition. It is fun for children, as well as, adults! Organize a local Fair Kids Painting competition and teach your kids about Fair Trade!

Fair Trade Cooking Competitions

Cooking competitions using Fair Trade ingredients are a sure hit in many places, especially for people with discriminating taste. Help promote making the kitchen a Fair Trade place in every home. This is also a chance to discover delicious Fair Trade menus from all over the world by participating or witnessing this event.

Art show

Explore socially relevant art masterpieces with various social themes like the environment, climate change, poverty, women and many more. See how artists express relevant issues of today through the arts media. It's fascinating and a learning experience for everyone.

Fair Trade Concerts

Celebrate Fair Trade Day with your family and friends in one of our Fair Trade Day concerts organized by our members and supporters.

Fair Trade Film/Documentary showings

Several events like this were held in 2009 and 2010. You can celebrate World Fair Trade Day in your school by showing Fair Trade films/documentaries. Contact your nearest Fair Trade shop or organization and inquire about film materials for showing. You can also show films/documentaries with themes like poverty, climate change, environment and food and water crisis.



Fair Trade university lectures

Some student groups in local colleges and universities have organised university lectures and invited Fair Trade experts to talk on topics like trade justice, Fair Trade, climate change, poverty and other issues. Students are very active promoters of Fair Trade. You can also organize your own Fair Trade lectures at your school.

More Fair Trade activities you can get involved:

- Fair Trade Tea Parties
- Fair Trade community picnics
- World Fair Trade public hearings
- Local authorities support for WFTDay
- Fair Trade artist competition
- And more.... If you have better ideas, tell us [info\[@\]wfto.com](mailto:info[@]wfto.com).