



15TH
INTERNATIONAL
FAIR TRADE SUMMIT

Innovation for a Fair Future

Day 0 16th September

- Arrival and evening opening ceremony
- Set up of House of Nations (exhibition via Chalet) and the marketplace (exhibited throughout summit)

Day 1 17th September

- Welcome and Keynote talks: Global leaders and Peruvian enterprises

Accessing Markets	Deepening Fair Trade	New (big) Ideas	Food and Farming
New market opportunities	Living wage and fair payment	Circular economy - upcycling and recycling	Climate change and the Cool Farm Tool
Learning from the social media experts	Working with refugees	Expanding trade with cooperatives	The future of coffee
Product design: Workshop with retail experts from around the world	Introduction to WFTO Guarantee System	Impact investment conversations with impact investors	Overview of organic certification
Public procurement of Fair Trade: accessing government buyers	Does Fair Trade need a commercial transformation?	EU's emerging approach to social sustainability	From bean to bar: towards a vision of Fair Trade controlling the entire chocolate supply chain

Regional Meetings

Day 2 18th September

- Online marketplace, new markets and the new ethical consumer (plenary with buyers and business leaders from around the world)
 - Mohammed Islam Award

Accessing Markets	Deepening Fair Trade	New (big) Ideas	Food and Farming
Navigating the online marketplace	Insights on financial management for Fair Trade Enterprises	Social Solidarity Economy and Fair Trade	New models to improve farmer incomes
Creating online content and search engine optimisation	Fair Trade expanding to northern producers		
New ethical consumer insights and trends	GS and labeling (e.g learning about peer visit IMS)	Global Cafe discussion: exploring big questions on Fair Trade's future and its impact	Collaborating to source raw materials
Effective storytelling	Fair Trade Towns		Climate change and agriculture: impacts and measures

Evening trip to Mamacona (folk dance and horse display)

Day 3 19th September

- WFTO General Meeting
 - Peru day-trip for non-members (artisan visits)
- Evening: WFTOs 30th birthday party & folk display at El Pueblo

Day 4 20th September

- Peru day-trip (artisan visits)