

TERMS OF REFERENCE

1. General Background

Wherever refugees and internally displaced flee, they carry with them their traditions and culture, the skills, knowledge and craftsmanship that unite and define a people or a culture. From the skilled leatherworking of the Tuareg in Burkina Faso to the fine embroidery of the Syrians in Lebanon, the displaced possess a wide range of skills and talents.

UNHCR has launched MADE51 - Market Access, Design and Empowerment for refugee artisans. MADE51 is a new joint collaborative initiative, convened by UNHCR, to bring market access to refugee artisans. In the MADE51 model, UNHCR partners with local social enterprises in the field and together with refugee artisans, they develop an export-ready, market oriented product line. Through engagement with Strategic Partners who provide their expertise in key technical areas, MADE51 provides increased market access and export readiness to the local social enterprises and, in turn, to refugee artisans.

By modernizing traditional skills, building new business skills, partnering with social enterprises, and linking with retail brands and buyers who can source and support the product lines, MADE51 can connect refugee-made artisanal products with international markets where they are in demand.

Tuareg refugees in Burkina Faso, Mauritania, Niger and internally displaced Tuaregs in Mali renowned for their fine craftsmanship. In the Tuareg culture, artisans belong to a hereditary 'closed' caste which includes blacksmiths, leatherworkers, and jewellers – they are artisans at birth. As a result, Tuareg pieces carry the motifs of countless generations, and serve as a repository of Tuareg heritage and culture. However, at present these artisans are not able to fully utilize their skills to earn income. The MADE51 model offers promise; however, given the challenging operational environment – difficult security situation and their lack of economic engagement - creative solutions need to be explored.

2. Purpose and Scope of Assignment

The MADE51 Consultant for the Mali situation will provide support to the following field operations - Burkina Faso, Mauritania, Mali and Niger - so that they can explore MADE51 and determine if the minimum conditions exist for the artisan value chain to take hold with refugees. If so, ensure stakeholder guidance in order to support the roll out and expansion of the MADE51 initiative, including:

- Contribute to training to introduce and explain MADE51 and the artisan value chain to UNHCR and implementing partners:
 - Develop materials and guidance that make it easier for country operations to understand and implement MADE51 in accordance with the model.
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- Strengthen MADE51's operation model and take the Mali situation countries through the Enabling Environment Assessment process:
 - Sensitize country operations on MADE51 and help them undertake MADE51's Enabling Environment Assessment process.
 - Actively break down the bottlenecks and find solutions in which the MADE51 model can be applied, including creative engagement of local partners and social enterprises working together.
 - Co-identify, assess and evaluate potential local social enterprise (LSE) partners.
 - Assist country operations and WFTO to complete the onboarding process for LSEs.
- As LSE partners are identified, support with the development of a product line

- When appropriate, adapt the current products of refugee artisan groups to ensure compatibility with today's market, the LSEs marketing channels and the MADE51 collection
- Support LSEs in setting up effective production systems
 - This includes setting up quality control procedures that ensure consistent product quality during the production of orders.
 - It also include supporting LSEs to develop their packaging and export procedures
- Support LSEs with their costing and pricing.
 - This will be done using the MADE51 tools.
- As samples are made and orders received, provide technical guidance to the LSEs/refugee artisans
 - Provide technical support so that LSEs can fill their role in MADE51
 - Work with LSEs and respective UNHCR field colleagues to ensure the artisan engagement model always adheres to quality and dignity standards, including fair wages and safe spaces to work free from discrimination, harassment and abuse.
- Support in other areas according to the MADE51 workplan and new opportunities that may arise.

Note: all the above activities will be executed in close collaboration and with the support of the MADE51 team.

3. Qualifications and Experience

a. Education

- Graduate degree (equivalent of a Master's) in Business Administration, Design, Economics, International Relations or related field, or university degree with equivalent work experience.

b. Work Experience

- A minimum of 12 years of previous job experience relevant to the function;
- Previous working experience with organizational skills and project coordination;
- Previous experience in understanding refugee context
- Previous experience in coordinating MADE51 partners and addressing particular challenges that come with private sector engagement in the artisan sector desired

c. Key Competencies

- Demonstrated competency in the artisan sector including crafts, design and home décor
- Demonstrated competency in coaching enterprises and previous work experience in the private sector desired
- Excellent interpersonal, networking and analytical skills.
- Excellent knowledge of English and competency in French.

Contract Expectations:

Duration: *01/07/2019 through to 01/12/2019, to be able to respond to mail at some point during the day for 80% of this period*

Number of Days: Number of days dependent on the consultant/daily rate

The consultancy will be home-based with at least one mission to each of the following countries: Burkina Faso, Mauritania, Mali and Niger. If the security situation does not allow, or if more cost-effective and efficient to organize regional meetings, this can be explored.

Please send a letter of application and CV to Jette Ladiges, World Fair Trade Organization jette@wfto.com stating the consultancy rate and number of days available.

Application deadline: 17-06-2019