

## Application Process and Requirements

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### Fair Trade for Refugee Artisans, MADE51 + WFTO

#### Marketing Consultant

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#### Minimum Requirements

1. Meet/exceed the required ToR Qualifications
2. Ability to start immediately (18-03-2019)
3. EU citizenship or valid residence working permit for the Netherlands
3. Providing a timeline and cost estimation (consultant honorarium) for completing the activities:

- 1)Information Gathering
- 2)Further the MADE51 Holiday Collection Concept and develop 2019 plan and timeline
- 3)Carry out activities to implement the Holiday Collection plan
- 4)Develop marketing plan for MADE51 collection and the Holiday Collection
- 5)Develop initial planning for Corporate Gifts collection
- 6)Contribute to the overall structure and development of MADE51  
(further elaborated in the ToR)

Please provide a concrete plan with the estimated time commitment & costs estimation regarding the activities and expected outcomes, as well as a detailed CV to [secretariat@wfto.com](mailto:secretariat@wfto.com).

The deadline for proposals is set at 14-03-2019 at 18:00 CET.

General information regarding the MADE51 initiative: <https://www.made51.org/>