



Program of the 12th WFTO 2013 Biennial Conference

Rio de Janeiro - Brazil

The Next Generation of Fair Trade

Saturday 25th May

WFTO's Board Meeting

Conference's participants arrival to Rio de Janeiro

06.30 - 19.45 - The welcome desk in the lobby of the Windsor Guanabara Palace Hotel will register the Conference's participants

20.00 - 22.00 - Welcome Dinner at the Windsor Guanabara Palace Hotel Restaurant: Welcome speech by WFTO-LA and Faces do Brasil

Sunday 26th May

The Conference Theme of the Day: Fair Trade Beyond 2015

The Opening of 12th WFTO Biennial Conference - Windsor Guanabara Hotel

9.00 - 10.00

Official Opening Ceremony of the 12th WFTO Conference

- Welcome speech by Ana Asti the President of Faces do Brasil
- Welcome speech of Rudi Dalvai WFTO President
- Welcome speech by Ruben Tapia WFTO-LA Director
- Presentation of the 12th WFTO Conference Program
- Keynote speech: Padre Graziano and Carol Wills - Fair Trade Beyond 2015

10.00 - 10.30

Fair Trade Beyond 2015 - Excitements and Challenges of the Fair Trade Movement Internationally by Alex Nicholls

10.30 - 10.50

Break

10.50 - 11.30	<p>The Fair Trade Reality in Different Countries Around the World. Reports provided by 1 delegate for each region. Successes and Challenges of Fair Trade in the Region:</p> <ul style="list-style-type: none"> . Europe: Giorgio Dal Fiume . Asia: Chitra Bahadur . Pacific: Doug Dirks . Africa: Mike Muchilwa . Latin America: Catalina Sosa
11.30 - 12.30	<p>Presentation of the WFTO Governance Working Group by Geoff White: Developing the Structure among the Global, Regional and National Fair Trade Networks Session open to questioning and discussion (Preparation for the Annual General Meeting business session)</p>
12.30 - 13.30	Lunch Break
13.30 - 15.00	<p>Presentation of the WFTO Guarantee System Working Group by Alessandro Galardi: The New WFTO Guarantee System Session open to questioning and discussion (Preparation for the Annual General Meeting business session)</p>
15.00 - 16.00	<p>Presentation of The WFTO Strategic Plan 2013-2017 by the WFTO Board Session open to questioning and discussion (Preparation for the Annual General Meeting business session)</p>
16:00 - 16:20	Fair Trade Towns - A Growing Global Movement by Tadeusz Makulski, Bruce Crowther, Billy Linstead Goldsmith, Walter Alifo
16.20 - 16.30	Coffee Break
16:30 - 19:30	<p>Regional Meetings WFTO Africa - El Greco Meeting Room WFTO Asia - Velazquez Auditorium WFTO Latin America - Goya Meeting Room WFTO North America & Pacific - Volpi Meeting Room WFTO Europe - Salvador Dali Meeting Room</p>
19.30 - 22.00	<p>OPTIONAL - Dinner at a restaurant by the beach. Transportation by bus from Windsor Hotel. (not included in the registration fee)</p>

Monday 27th May

WFTO Conference Thematic Workshops - Windsor Guanabara Palace Hotel

Workshop's themes:

Fair Trade Principles

Markets & Trading

Fair Trade Towns and Public Procurement

Governance and Networks

9.00 - 10.00

First Session:

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| Volpi Room | 1. Trade Relations in FT - Think Over the Practical Experience – Bob Chase, Roopa Mehta, Gero Leson and invitees |
| Salvador Dali Room | 2. Fair Prices Fair Wages: How can we improve this crucial fair trade standard ? (EFTA Study) - Marlike Kocken |
| Miró Room | 3. Selling to Mainstream Markets - Johny Joseph and invitees. |
| Goya Room | 4. Fair Trade Towns in the Global South: Opportunities and Challenges - Johann Schneider, Bruce Crowther |
| El Greco Room | 5. Fair Trade Best Practices - Alastair Smith |

10.00 - 11.00

Second Session:

- | | |
|--------------------|---|
| Volpi Room | 1. Trade Relations in FT - Think Over the Practical Experience– Bob Chase, Roopa Mehta, Gero Leson and invitees |
| Salvador Dali Room | 2. Women's Economic Empowerment and Fair Trade - Elaine Jones |
| Miró Room | 3. Market Trends - Translate 2014-2015: Trends and Colours in Fashion - Judith Condor-Vidal |
| Goya Room | 4. Fair Trade Towns in the Global South: Opportunities and Challenges - Johann Schneider and invitees |
| El Greco Room | 5. Governance Challenges in Fair Trade Organisations - Robert Doherty |

11.00 -11.30

Break

11.30-13.00

Third Session:

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| Volpi Room | 1. Environmental Solutions and Waste Water Treatment - Christine Gent and invitees |
| Salvador Dali Room | 2. Business Tactics in Recessionary Times: Kevin Ward and Sherry Masih |
| Miró Room | 3. Monitoring System for Fair Trade Retailers – AGICES |
| Goya Room | 4. Fair Trade and Public Procurement - Sergi Corbalán (FTAO) and invitees |
| El Greco Room | 5. Brazilian Solidarity Economy and Fair Trade - FACES DO BRASIL |

13.00-14.00

Transportation to the Brazilian Development Bank - BNDES for the Official Opening Ceremony of Rio 2013 Global FT Week

The Opening of Rio 2013 Global Fair Trade Week -BNDES Auditorium



13.00-14.00

Lunch Break

14.00 - 19.00

Official Opening Ceremony of the Rio Fair Trade Week

The Agenda of the Opening Ceremony will be developed with the Brazilian government. It includes:

- Presentation by national and international guest on key issues of Fair Trade
- Video presentation "A World of Fair Trade Producers"
- Fair Trade Global Fashion Show
- Photo Show presentation "The Universe of FT Organisations"
- The official support ceremony for the Millenium Development Goals Post 2015 Campaign

19.00 - 23.00

FAIR COOKING: Opening Cocktail of the Rio 2013 World Fair Trade Week with toast speeches, music and dance

Tuesday 28th May

The Conference Theme of the Day: Fair Trade Guarantee Systems

8.30 -9.30

Fair Trade Guarantee Systems' Development Along the History by Jacqui Mac Donald

9.30-10-30

Round Table 1st part: The Characteristics and Potential Synergies of Fair Trade Guarantee Systems

Chair: Jacqui Mac Donald

- FLO CERT - Ruediger Meyer
- IMO's - Teresa Blanco
- ECOCERT - Lefrebvre Laurent

10.30 -11.00

Break

11.00 -12.00 Round Table 2nd part: The Characteristics and Potential Synergies of Fair Trade Guarantee Systems
Chair: Jacqui Mac Donald

- FUNDEPPO's: Mr. Marvin Lopez Garcia
- WFTO's: Alessandro Galardi
- The Brazilian National Fair Trade System (SNCJS): Antonio Haroldo Mendonça

12.00 -13.00 Session open to questioning and discussion

13.00 - 13.30 Plenary Presentation of afternoon workshops on Fair Trade Guarantee Systems

13.30 - 14.30 Lunch Break

Fair Trade Guarantee Systems Workshops

14.30 - 16.00 First Session:

1. Standard – Jacqui Mac Donald
2. Self Assessment Report (SAR), peer visit and audit-WFTO Guarantee System pilots – Carol Wills
3. Supply Chain Monitoring – Allison Barrett
4. Brazilian Fair Trade National System Part 1 - Faces do Brasil

16.00 - 16.30 Coffee Break

16.30 - 18.00 Second Session:

1. WFTO Product Label and Claim - Alessandro Galardi and Rudi Dalvai
2. Financial and Work Implications of GS for Members - Mike Muchilwa and Jacqui Mac Donald
3. Approval & Sanctions, Complaints and Appeals Procedures – Allison Barrett
4. Brazilian Fair Trade National System Part 2 - Faces do Brasil

19.30 OPTIONAL - Dinner: Visit to Lapa District (Bars and Samba Houses)
http://en.wikipedia.org/wiki/Lapa,_Rio_de_Janeiro
(not included in the registration fee)

Wednesday 29th May

Annual General Meeting WFTO - Candelária Room

9.00 -13.00

Annual General Meeting Business Session

14.00- 18.30

WFTO Annual General Meeting

19.00 - 20.00

Closing Ceremony

Rio Letter Presentation: Building a common agenda among the international Fair Trade and Solidarity Economy Networks.

20.00 - 23.00

OPTIONAL - Visit to Samba School
(not included in the registration fee)

Thursday 30th May

International Fair Trade Fair at Copacabana Beach

Business to Business Sessions



Friday 31st May

International Fair Trade Fair at Copacabana Beach

Business to Business Sessions



ORGANIZATION



Secretaria Nacional de
Economia Solidária

Ministério do
Trabalho e Emprego



SUPPORT



PARTNERSHIP



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